

C-STORE EVALUATIONS LLC A SPECIALIZED FINANCIAL SERVICES PROVIDER OF C-STORE VALUATIONS



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Property Identification

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Store Number Brand	Tax Lots 081.000 Shell	Tax Lots 081.000-011, 082.000-011 Shell	
Street Address	1 High Street		
City	Any City		
County	Any County		
State			
Zip Code	Any State	Assessed v	
Owner	Any Owner	lower than	

Physical Characteristics

Site Size (Sq. Ft.)	190,357
Store Size (Sq. Ft.)	4,414
Fueling Positions	8
Car Wash	Yes

Assessed value is lower than 100% of Fair Market Value.

RECOMMENDED FAIR MARKET VALUES

FAIR MARKET VALUE OF THE FEE SIMPLE INTEREST UNDER TYPICAL OWNERSHIP BASED ON EARNINGS CAPITALIZATION AND ASSUMING 100% FAIR MARKET VALUE

	FAIR <u>MARKET VALUE</u>
Real Property Value	\$1,540,000
TANGIBLE ASSETS, REALTY	
(Site, Store Building, Canopy, Fuel Dispensers, USTs, Electronics)	
FF&E Value	\$50,000
TANGIBLE ASSETS, NON-REALTY	
(Moveable Personal Property)	
Business Enterprise Value	<u>\$140,000</u>
INTANGIBLE ASSETS	
(Capitalized Accounting and Economic Profit)	
Going Concern Value	\$1,730,000
TOTAL ASSESTS OF THE BUSINESS	

Method of Valuation: Earnings Capitalization

Convenience stores and gas stations are special-built properties that are designed to generate earnings from the retail sale of specific products. According to *Convenience Stores and* Retail Fuel Properties: Essential Appraisal *Issues*, published by the Appraisal Institute, the most appropriate and accurate method for appraising the fair market value of these properties is an earnings capitalization. This method is more accurate than the cost approach or sales comparison approach. An earnings capitalization approach best reflects the actions of actual buyers and sellers of convenience stores and gas stations. Stores and locations with poor earnings have lower real estate values than those with better physical features and locations.

Key Point

An **earnings capitalization** is the most appropriate method of appraising convenience <u>stores and gas stations</u>.

The fee simple value is based on typical management and ownership of a particular store and location. The fair market value of the fee simple interest of the real property of a convenience store does not consider nor include any specific brand.

EARNINGS CAPITALIZATION

Step 1 An earnings capitalization approach begins with a supply and demand analysis of the trade area. A typical convenience store will draw 70% to 80% of its customers from the primary trade area. A successful location requires at least 2,500 people per store within a 2-3 mile radius of the store. Hypermarket competition is a significant competitive disadvantage for a traditional convenience store.

Step 2 is a projection of gallonage and sales The physical features of the subject, such as the accessibility of the site, the size and age of the store, and the number of fuel positions, along with the supply and demand characteristics of the trade area, determine the earnings capacity of any convenience store.

Step 3 is the calculation of Adjusted EBIDTA, which is the gross economic return to all the assets of the business. After allocating the earnings to FF&E and the business enterprise, the residual earnings is the amount earned by the real estate.

Step 4 A capitalization of the net earnings to real estate is the final step in estimating this evaluation process. A graphic of this process is shown in the Appendix.

Step 1: Trade Area Supply and Demand

The Primary Trade Area for convenience retail property is generally the 2 to 3-minute drive-time or the 2-mile ring. The following population and competitive levels are sourced from ESRI® Business Analyst.

Hypermarket competition is the most significant threat to the profit of a traditional convenience store or gas station. A hypermarket is a large format discount retailer that sells department store merchandise, groceries and gasoline. Typically, hypermarkets sell three times the volume of gasoline of a traditional convenience store at a discount of 5 to 7 cents per gallon of the retail price. Often, the retail street price of gasoline at the hypermarket is less than the wholesale cost to the convenience store operator.

Key Point

A **hypermarket** is a large format discount retailer that sells department store merchandise, groceries, and gasoline. Examples of hypermarkets include Wal-Mart and Costco.

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The characteristics for the subject's store's primary trade area are summarized below. A map of the trade area is included in the Report Notes section.

Trade Area Characteristics

Hypermarket Competition	No
ESRI® Retail Spending Potential Index	1
Location Quotient	0.27
Primary Market Competition	3
Secondary Market Population	N/A
Primary Market Population	1,664
	1.00

Step 2: Gallonage and Sales Projection

Using the subject's physical features, such as site size, store size, age, fueling positions, and trade area characteristics which measure supply and demand, the subject's gallonage and sales potential can be estimated. Our PetroMARK® Software uses this data along with operating statistics published by The National Association of Convenience Stores and the Oil Pricing Information Service to project the gallons of fuel sold (gallonage) and sales potential of the subject store assuming fee simple ownership and typical management.

These projections of gallonage and sales are not based on the actual ownership or existing branding agreements. The existing branding and management do not represent fee simple ownership, and therefore should not be the basis for a fair market value projection of gallonage and sales.

The following page summarizes our Adjusted EBIDTA calculations based on the gallonage and sales projections in the table below.

PetroMARK [®]				
Gallonage and Sales Calculator FEE SIMPLE INTEREST UNDER TYPCIAL OWNERSHIP AND MANAGEMENT				
PHYSICAL FACTORS				
Fuel Positions	8			
Store Size	4,414			
Access	3			
Traffic Count	3			
Day Parts	2			
ECONOMIC FACTORS				
Location Quotient	0.27			
ESRI Supply/Demand	1			
ESRI Spending Potential Index	1			
		INDUSTRY AVERAGE		
FEE SIMPLE GALLONAGE	1,452,000	1,297,000		
FEE SIMPLE FUEL MARGIN	\$0.13	\$0.13		
FEE SIMPLE MERCHANDISE SALES	\$333	\$398		

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Step 3: Calculation of Adjusted EBIDTA

PetroMARK®

EBIDTA Projection and Earnings Allocation Summary

EBIDTA PROJECTION UNDER FEE SIMPLE INTEREST UNDER TYPCIAL OWNERSHIP AND MANAGEMENT

			GROSS SALES	COST OF GOODS SOLD	GROSS PROFIT
LINE 1 LINE 2	Motor Fuel Gallonage	1,452,000			
LINE 3	Price per Gallon	\$3.50	* 4 4 4 9 4 9 9		
LINE 4	Gross Fuel Sales Cost of Goods Sold		\$4,443,120	¢1 011 700	
LINE 5 LINE 6	Motor Fuel Gross Profit			<u>\$4,244,788</u>	\$198,332
LINE 7	Fuel Margin Cents per Gallon	\$0.14			\$100,00Z
LINE 8	In-Store Sales				
LINE 9	Merchandise Sales		\$1,468,759		
LINE 10	Cost of Goods Sold			<u>\$1,099,090</u>	
LINE 11	Merchandise Gross Profit				\$369,668
LINE 12	Merchandise Margin	25%			
LINE 13	Merchandise Sales Per Sq. Ft.	\$333			
LINE 14	Food Service Sales		\$0		
LINE 15	Cost of Goods Sold			<u>\$0</u>	
LINE 16	Food Service Gross Profit	" DN //OL			<u>\$0</u>
LINE 17	Food Service Margin	#DIV/0!			
LINE 18	In-Store Gross Profit				\$369,668
LINE 19	In-Store Margin	25%			
LINE 20	Car Wash Sales		\$50,000		
LINE 21	Cost of Goods Sold			\$12,472	
LINE 22	Car Wash Gross Profit				<u>\$37,528</u>
LINE 23	Car Wash Margin	0.7505625			
LINE 24	Total Gross Sales		\$5,961,879		
LINE 25	Total Gross Profit				\$605,529
LINE 26	Gross Profit Margin	10%			
LINE 27	Motor Fuel Contribution Ratio	33%			
LINE 28	In-Store Contribution Ratio	61%			
LINE 29	Car Wash Contribution Ratio	6%			
LINE 30	Product Shrink	0.23%	\$13,414		
LINE 31	Operating Expenses				
		% GROSS PROFIT	•		
LINE 32	Labor	34%	\$207,240		
LINE 33	Credit Card Fees	8%	\$47,369		
LINE 34	Utilities	6%	\$35,527 \$48,552		
LINE 35	Other Sub-total Operating Expenses	8% 56%	<u>\$48,553</u>	\$338,689	
LINE 36	Sub-total Operating Expenses	30%		 \$330,069	
LINE 37	Adjusted EBIDTA GROSS RETURN TO ASSETS OF THE BUSINESS	42%			\$253,425

Step 4: Capitalization of Earnings

Adjusted EBIDTA is the gross return to the assets of the business. These business assets include three categories: 1. tangible assets, realty; 2. tangible assets, non-realty; and 3. intangible assets.

The earnings allocation and capitalization rates are shown below.

ADJUSTED EBIDTA	\$253,425	
Asset Allocation of Earnings Earnings to FF&E Earnings to Accounting Profit Earnings to Economic Profit	\$16,676 \$70,000 \$0	
Residual Earnings to Real Estate Less: Real Estate Operating Expenses Add: Other Real Estate Net Income		\$166,749 \$41,687
Net Operating Income to Real Estate Economic Gross Rent per Sq. Ft. Economic Net Rent per Sq. Ft.		\$125,062 \$37.78 \$28.33

Capitalization of Fee Simple Earnings		
	CAPITALIZATION RATE	VALUE
4 De al Deserveto V al ca	2 4 2 4	
1. Real Property Value	8.1%	\$1,540,000
TANGIBLE ASSETS, REALTY		
(Site, Store Building, Canopy, Fuel Dispensers, USTs, Electronics)		
2. FF&E Value	25%	\$50,000
TANGIBLE ASSETS, NON-REALTY		
(Moveable Personal Property)		
3. Business Enterprise Value	50%	<u>\$140,000</u>
INTANGIBLE ASSETS		
(Capitalized Accounting and Economic Profit)		
Going Concern Value		\$1,730,000
TOTAL ASSETS OF THE BUSINESS		

Price Range Check: Peer Group Real Estate Sale Prices

Peer group sales of convenience stores with gas stations (NAICS 4471) located near the subject property are summarized below.

		INDIANA	C-STORE RE	AL ESTA	TE SALE	S	
			SALE	STORE	YR BLT	SITE	PRICE/
	SALE DATE	LOCATION	PRICE	SIZE	RENOV	SIZE	SQ. FT.
1	2008	Hammond	\$1,875,000	2,385	2000	1.01	\$786.16
2	2008	Whiting	\$1,625,000	1,800		1.36	\$902.78
3	2011	Linden	\$1,200,000	2,000			\$600.00
4	2010	Crown Point	\$950,000	3,446	1965	0.13	\$275.68
5	2009	Merillville	\$937,811	6,696	1968	0.74	\$140.06
6	2008	Highland	\$937,125	2,376	1988	0.12	\$394.41
7	2009	Indianapolis	\$906,250	2,325		0.87	\$389.78
8	2008	Indianapolis	\$895,900	2,200	1990	1.05	\$407.23
9	2008	Munster	\$875,000	1,265	1980	0.38	\$691.70
10	2009	Indianapolis	\$862,500	880		0.96	\$980.11
11	2008	Rising Sun	\$850,000	2,400	1996	0.95	\$354.17
12	2009	Indianapolis	\$824,500	1,648	1971	0.19	\$500.30
13	2009	Carmel	\$800,000	6,132		1.59	\$130.46
14	2009	Indianapolis	\$800,000	2,250	1967	0.6	\$355.56
15	2010	Edinburgh	\$710,000	4,520		1.25	\$157.08
_							
Γ	MEDIAN		\$895,900				\$394
4	AVERAGE		\$1,003,272				\$471

PEER GROUP TRANSACTION SUMMARY

The average price per square foot of store area from this peer group is \$471 and the median price is \$394.

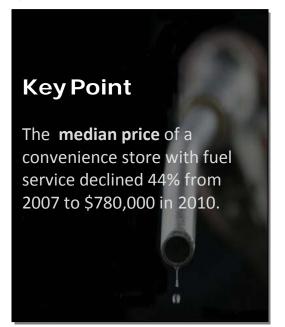
We have estimated the value of the subject's real property at \$1,540,000 or \$348.89 per square foot of store area under typical ownership and operations.

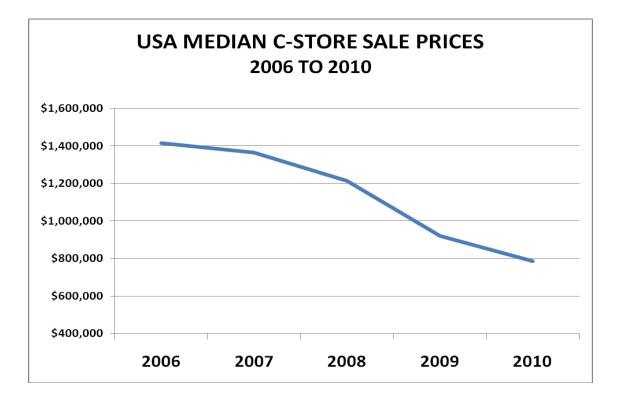
Recent Sales and Value Trends

Convenience store real estate prices peaked in 2006 at just under \$1.4 million,

according to CoStar. This median price reflects convenience stores with fuel service. Convenience store sales prices declined in 2009 and 2010. The real estate price movement for convenience stores has fared slightly worse than retail commercial property in the U.S. as a whole. Moody's National Commercial Properties Index shows **retail commercial real estate prices down 39%** from their peak in 2007.

The national median price of convenience stores is down 44% over the same period to \$780,000 in 2010. (Source: CoStar)



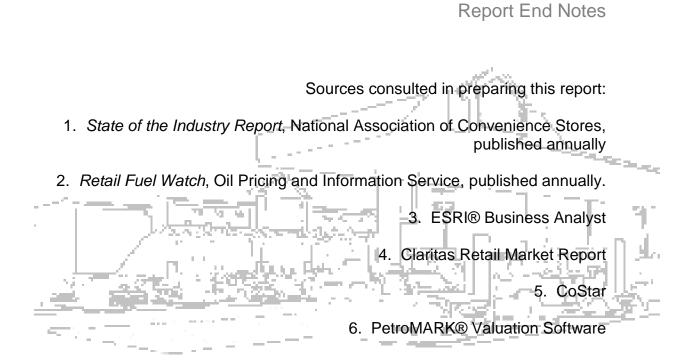


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Mortgage Loan Metrics BASED ON FEE SIMPLE OWNERSHIP UNDER TYPICAL MANAGEMENT

Technical Summary:	
Insurable Replacement Cost	\$3,505,779
Exposure Time	3 to 12 mo
Marketing Time	3 to 12 mo
Remaining Economic Life	50 yrs
NOI to Real Estate and Debt Service Analysis:	
Estimated Value of Real Estate	\$1,540,000
Adjusted EBIDTA	\$253,425
Less: Return to Tangible Assets, Non-Realty	\$16,676
Less: Real Estate Operating Expenses (Property Taxes, Maintenance.etc)	\$41,687
Less: Return to Intangible Assets (Accounting and Economic Profit)	\$70,000
Add: Other Income to Real Estate	\$0
Equals: NOI to Real Estate	\$125,062
Targeted Debt Coverage Ratios	
Low	1.01
High	2.25
Dollars Available for Debt Service (Low)	\$55,583
Dollars Available for Debt Service (High)	\$123,823
Mortgage Constant	0.0758482
Total Possible Mortgage, Real Estate Only (Low)	\$732,819
Total Possible Mortgage, Real Estate Only (High)	\$1,632,517
Calculated Loan-to-Value Ratios	
Low	48%
High	106%

Mortgage terms provided by Realty Rates.com



Our Products and Services

This Evaluation Analysis and report was prepared by C-Store Evaluations LLC using PetroMARK® valuation software. C-Store Evaluations LLC is a specialized financial services provider of C-Store Valuations.

This Evaluation Analysis is a reliable and credible opinion of value using the most appropriate methodology and industry-recognized data for estimating the fair market value of convenience stores and gas stations, This Evaluation Analysis and report has been prepared at the request of the client, but it is not an appraisal as defined by the Uniform Standards of Professional Appraisal Practice (USPAP) published by the Appraisal Foundation. This is not a federally-related transaction.

This evaluation was not prepared by a state-licensed or certified appraiser.

This financial service provided to the client does not require a state-licensed or certified appraiser.

This evaluation is a cost-effective and less time-consuming alternative to a state-certified appraisal. The client has requested this Evaluation Analysis for internal corporate decision making. If the client so desires, C-Store Valuations can provide a state-certified appraisal meeting USPAP requirements. Please go to our website at <u>www.cstorevalue.com</u> for these and other products and services.

APPENDIX

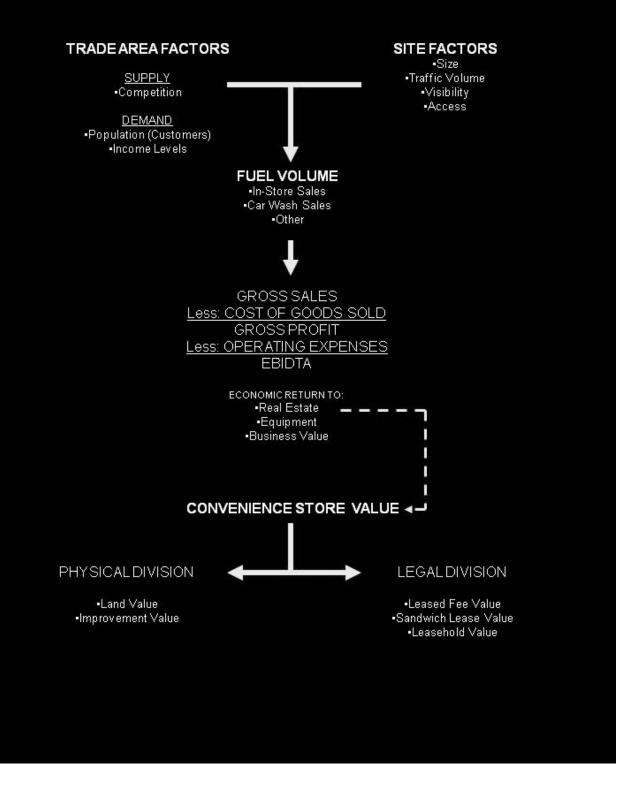
How Retail Property Value is Created

Trade Area Maps

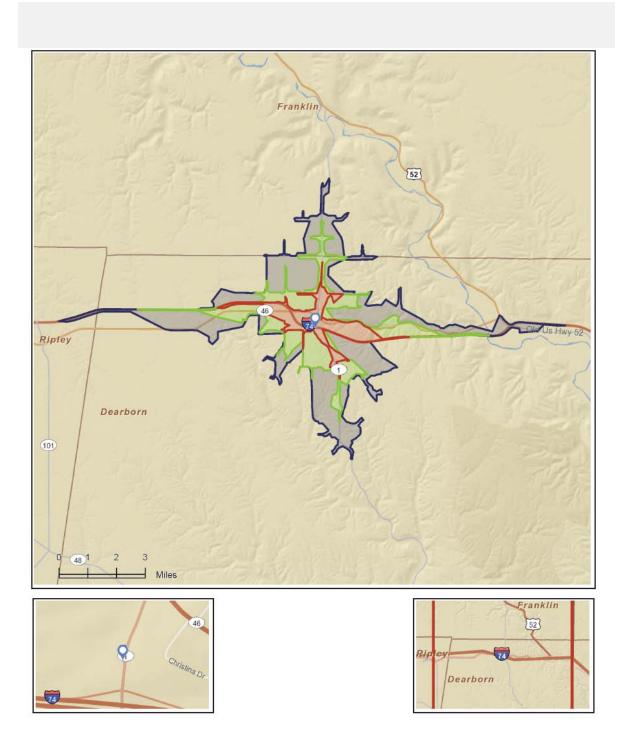
Hypermarket Competition

FF&E Valuation

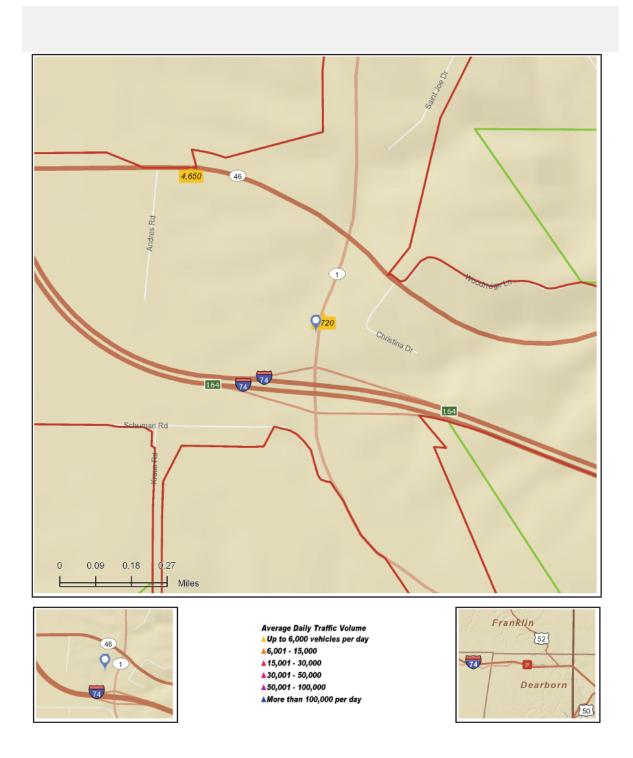




TRADE AREA MAP

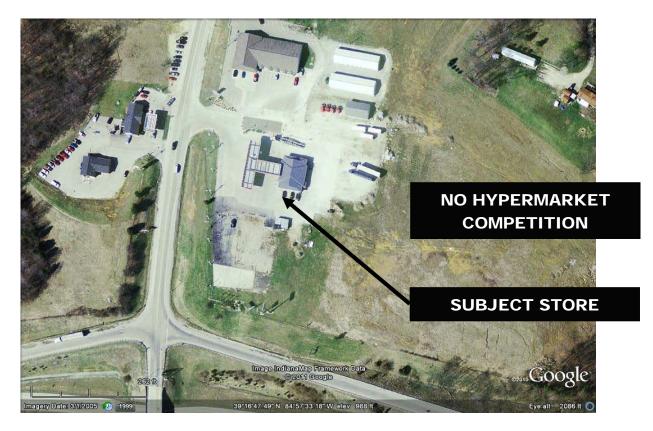


TRAFFIC VOLUME MAP



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HYPERMARKT COMPETITIVE LOCATIONS



WORKSHEET NO. 15				
STORE NO. 11-05 4001 KJMD				
Equipment List				
DESCRIPTION	QTY	EACH	% GOOD	TOTAL
CO2 TANK W. VALVE CONNECTED W/ SODA N	1	\$500	80%	\$400
DRINK DISPENSER W/ REMOTE TANK SYSTEM	1	\$2,650	80%	\$2,120
COFFEE MAKER	1	\$1,575	80%	\$1,260
HOT CHOCOLATE	1	\$605	80%	\$484
CUP DISPENSERS	2	\$170	80%	\$272
CASH REGISTER	1	\$3,000	80%	\$2,400
TELEPHONE BOARD	1	\$1,750	80%	\$1,400
PORTABLE FIRE EXTINGUISHER	2	\$175	80%	\$280
STAINLESS STEEL SINK	2	\$2,025	80%	\$3,240
ICE MACHINE	1	\$2,700	80%	\$2,160
TIME RECORDER	1	\$7,000	80%	\$5,600
CORNER CAP	1	\$750	80%	\$600
BAG IN BOX	1	\$250	80%	\$200
MICROWAVE	1	\$375	80%	\$300
OVEN	1	\$3,500	80%	\$2,800
POPCORN MACHINE	1	\$995	80%	\$796
SLUSH PUPPY	1	\$2,960	80%	\$2,368
PASTRY CASE	1	\$2,000	80%	\$1,600
HOT DOG MACHINE	0	\$670	80%	\$0
GONDOLAS W/ END CAP	3	\$250	80%	\$600
2FT WIDE SHELVING/72 IN HIGH	12	\$150	80%	\$1,440
GRILL COOKER	0	\$2,000	80%	\$0
PAY PHONE	1	\$750	80%	\$600
COMPUTER	1	\$5,000	80%	\$4,000
SHELVES	3	\$150	80%	\$360
UNDERCOUNTER SAFE	2	\$1,500	80%	\$2,400
LOTTO MACHINE	1	\$1,000	80%	\$800
RECEIPT MACHINE	1	\$500	80%	\$400
CREDIT CARD MACHINE	1	\$300	80%	\$240
CONDIMENT TRAY	1	\$1,025	80%	\$820
ATM MACHINE	1	\$4,500	80%	\$3,600
ICE CREAM COOLER	2	\$705	80%	\$1,128
2-DOOR FREEZER	1	\$3,000	80%	\$2,400
PRINTER	1	\$500	80%	\$400
DISPLAY CASE	2	\$475	80%	\$760
OVERHEAD CIGARETTE DISPENSER	1	\$1,500	80%	\$1,200
DEEP SHELF WITH MOP HOLDERS	1	\$750	80%	\$600
FOOD/REST EQUIPMENT	0	\$150,000	80%	\$0
TOTAL ADJUSTED BOOK V	ALUE: Tan	gible Assets,	Non-Realty	\$50,028

TOTAL ADJUSTED BOOK VALUE: Tangible Assets, Non-Realty	\$50,028
STORE BLDG SIZE	4,414
EQUIPMENT VALUE/SF	\$11.33